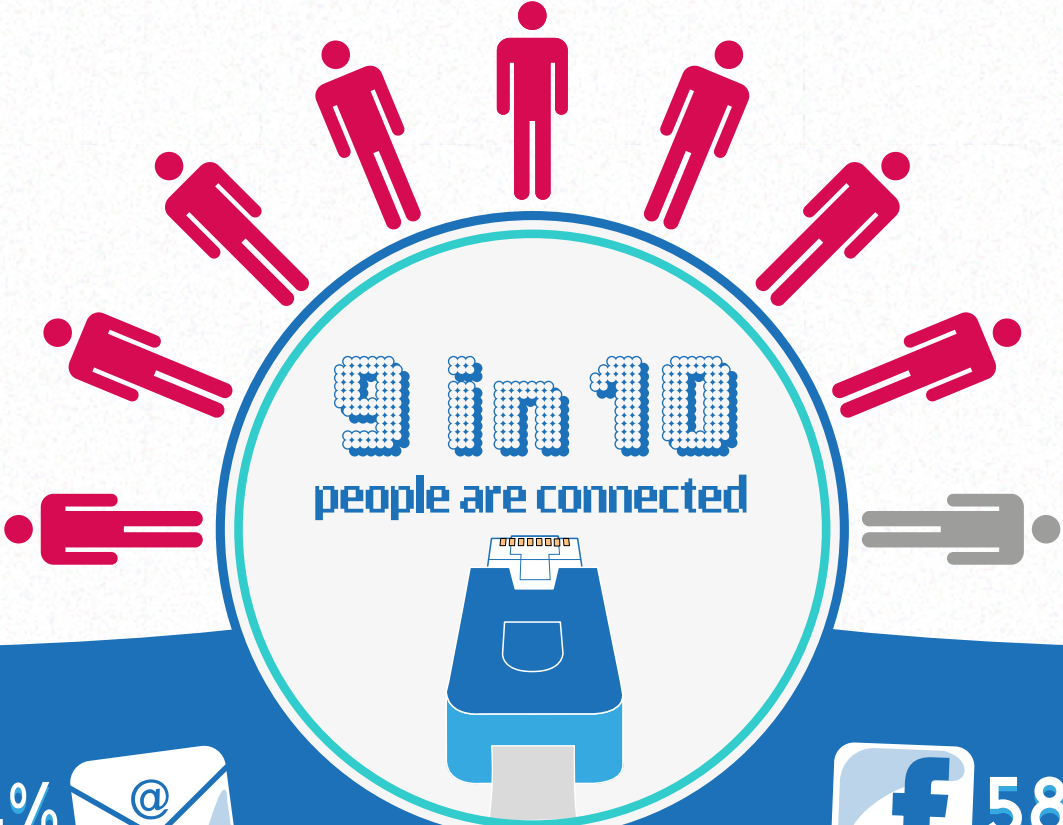


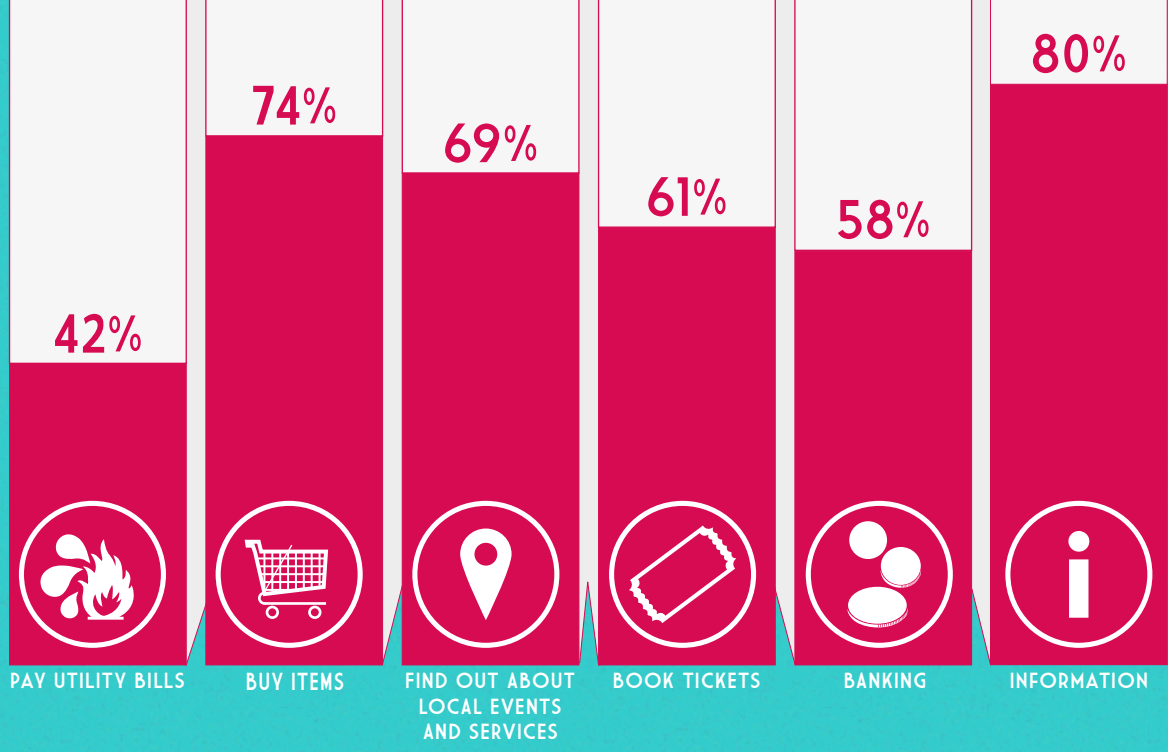
..POTENTIAL FOR CHANNEL SHIFT..



ETHNICITY HAS NO EFFECT ON INTERNET ACCESS

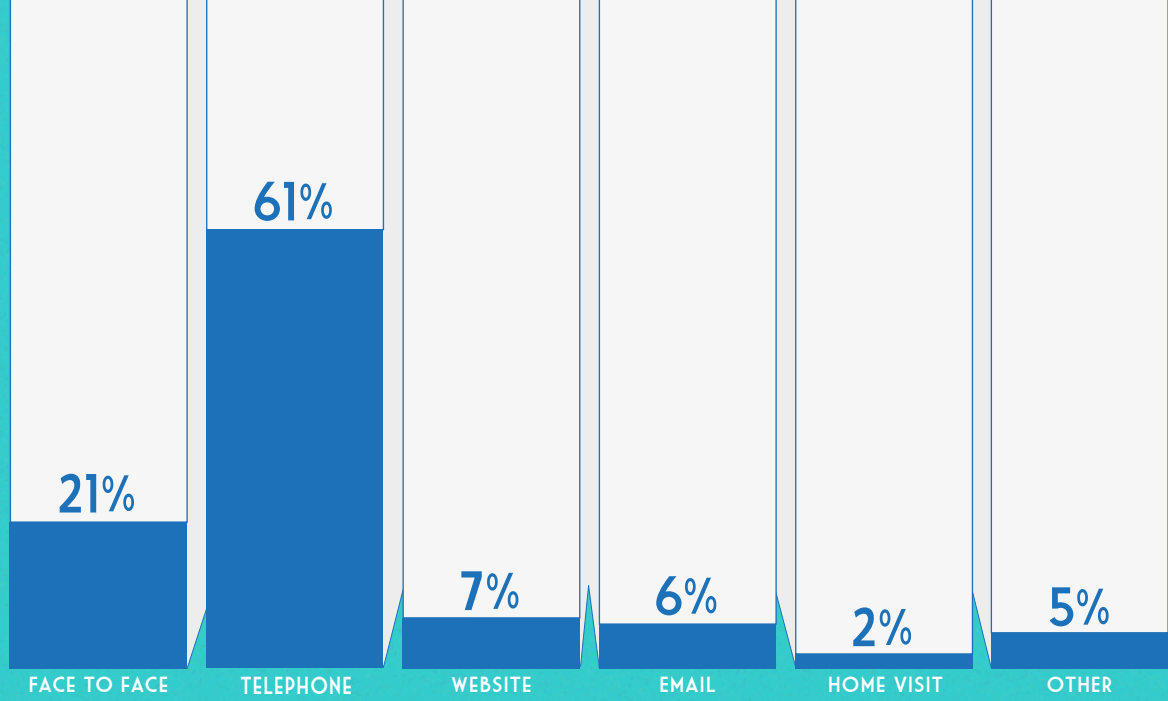


WHAT DO THEY DO ON THE INTERNET?



CHANNEL SHIFT

HOW DID PEOPLE CONTACT THE COUNCIL LAST?



"So they don't have internet access?"

ONLY 13% CONTACTED THE COUNCIL BY THE WEBSITE OR BY EMAIL LAST TIME



REALISE THE POTENTIAL