



2013 Nissan Van Report

Van fleet manager research

Measures to control or reduce

Fuel usage

75%

of fleets managers are saving fuel

25%
are not saving fuel

Top 3 measures taken

51%

Introduction of driver training

37%
Fitment of speed limiters

35%

Fitting a black box telematic device

Distance covered

on average

38%

drive 100 miles or less per day

34%

drive in between 101 - 200 miles per day

22%

drive over 201 miles per day

Legislative control

30% agreed for more



Top 4 controls

48%

Black box telematics device

46%

Introduction of a tachograph

45%

Annual medical checks

42%

Official driving test

70%

were against more legislative control

In your van

87%

know what is carried in their van

96%

agreed the content is within the vehicle payload

35%

of fleets 3-5 years old

Preferred features

Top 3

1

Sat Nav

2

Tracking

3

Bluetooth